

The logo features a stylized green flame or drop shape above the letter 'i' in 'Bioenergy'.

Bioenergy Insight

MEDIA PACK 2020

Helping you to connect
with biogas and biomass
markets globally



What is Bioenergy Insight?

Since its launch in 2010, Bioenergy Insight has swiftly built up a reputation for delivering quality news, analysis, market information and technical articles relating to the biomass, biogas and biopower industries. Published six times a year to coincide with leading industry events, it provides ideas and insights for its audience of bioenergy professionals.

Our close relationship with key industry associations, such as the European Biomass Association, the World Bioenergy Association, the US Pellet Fuels Institute, the Renewable Energy Association and the Anaerobic Digestion and Biogas Association, means we are also well placed to keep you abreast of the sector's latest policies, legislations and regulations.

Bioenergy Insight goes digital

Our website, www.bioenergy-news.com, has an average of just under 8,000 page views per month where readers can access and search our archive of news articles free of charge. Our range of online advertising options puts you immediately in touch with prospective customers, not to mention cementing relationships with those you already have.

Once they have had first access to the information we publish, the magazine is then uploaded online so readers can keep up-to-date wherever they are in the world. It also means your advertising message is sent to more than 15,000 bioenergy professionals globally.

1 year's ad campaign:
36,000 printed copies in **75+** countries



Each issue is received by over **3,000** named individuals



Distributed at leading international events, including the World Biomass Power Markets, Argus Biomass Conference, Bioenergy Insight Conference and Expo, International Biomass Conference & Expo, AEBIOM, European Bioenergy Conference and UK AD & Biogas

Who reads Bioenergy Insight?

Every edition of Bioenergy Insight is delivered to over 18,000 readers. 3,000 print issues are sent to individually named recipients, with a further 12,000 personally requested copies sent out digitally. The remainder is distributed at various international conferences and trade shows.

Whether it's print or online, we have a cost-effective solution for your company to help you achieve your sales targets this coming year.

“

As a global equipment supplier, it is imperative for us to achieve maximum exposure among key decision-makers on an international level. Bioenergy Insight maintains a far-reaching distribution network, along with relevant editorial content to provide a very attractive marketing outlet for our product offerings.

Ken Bruks, VP sales and marketing, Bruks Rockwood

Bioenergy Insight is a highly appreciated magazine in our company. The editorial staff knows to publish the right content at the right time, because they understand the needs of the industry very closely. The worldwide distribution makes the magazine a perfect platform for us to share our editorials and advertisements.

Ann Börries, marketing, Weltec Biopower

”

Why advertise in Bioenergy Insight magazine?

Well established

In its 11th consecutive year, Bioenergy Insight is a well-established international publication with an excellent track record, accumulated knowledge and vast network.

International & easy to read

With an audience spanning over 75 countries, we ensure our editorial is comprehensive and easy to read, mindful of the fact that many of our readers have English as a second or third language.

Read by decision-makers and entrepreneurs

Our readers are people already involved, or wanting to become involved, in the bioenergy industry.

Produced by professionals

Our staff have extensive experience of both publishing and of the bioenergy industry, regularly attending key events for the sector in order to stay ahead of changes happening in the marketplace.

Present whenever and wherever bioenergy is discussed

We participate in each and every noteworthy international bioenergy event globally. As an advertiser, you too are properly represented.



2020 editorial calendar

JANUARY/FEBRUARY

• Regional focus: Europe

- 2020 outlook
- Biogas tanks
- Plant construction, retrofitting & co-firing
- Biogas analysers and systems
- Biomass boilers
- Emission monitoring systems
- Biomass focus: food waste

Bonus Distribution

International Biomass Conference & Expo, *Nashville*

Lignofuels

Value of Biogas East, *Toronto*

European Pellet conference (WSED), *Wels*

Biogas Europe, *Nantes*

IrBEA, *Dublin*

Bois Energie, *Nantes*

ReGen Europe, *Nantes*

Argus Biomass Asia, *Singapore*

5th Biomass Trade and Power, *Copenhagen*

MAY/JUNE

• Regional focus: UK

- Anaerobic digestion
- Biogas leak detection/biogas monitoring
- Briquetting/pelletising
- Biomass boilers
- Digestate treatment
- Wastewater
- Biomass focus: woodchips

Bonus Distribution

Expo Biogaz, *Lille*

ADBA, *Birmingham*

World Biogas Summit, *Birmingham*

MARCH/APRIL

• Regional focus: US

- Grinders/shredders
- Drying/evaporation technology
- Conveyors/bulk handling technology
- Separation technology
- AD feedstock sorting technology
- Biomass focus: pulp & paper/logging waste

Bonus Distribution

Argus Biomass, *London*

Bioenergie expo & congress, *Offenburg*

EUBCE, *Marseille*

All Energy, *Glasgow*

IFAT, *Munich*



JULY/AUGUST

- **Regional focus: Scandinavia & Baltics**

- Chippers/shearing/splitting
- Pellet mills/presses
- Biogas storage
- Digester design
- Harvesting/logging machinery
- CHP production
- Pyrolysis
- Biomass focus: corn stover/bagasse/straw

Bonus Distribution

RWM Exhibition, *Birmingham*

Biogas Congress and Expo

Biofuels International Conference & Expo

Future Resource, *Birmingham*



SEPTEMBER/OCTOBER

- **Regional focus: Canada**

- Sustainability
- Plant design
- Moisture control
- Biogas upgrading & quality analysis
- Feedstock preparation technology
- Bulk handling technology
- Pumps and agitators
- Biomass focus: wood pellets

Bonus Distribution

EFIB 2020, *Brussels*

European Biomass to Power

USIPA 2020 Exporting Pellet Conference, *Miami*

Biogas Congress and Expo

Biofuels International Conference & Expo

Argus Nordics & Baltics Biomass

Future of Biogas Europe, *Amsterdam*

Ecomondo, *Rimini*

Bioenergy Strong 2019, *Brisbane*

IBBA Workshop, *Norrköping*

International Conference on Progress in Biomethane Mobility, *Germany*

NOVEMBER/DECEMBER

- **Regional focus: Asia & Africa**

- Engineering and construction
- Air emissions/odour control
- Biomass densification
- Transportation/logistics
- Gasification
- Project development
- Silo and bulk storage
- Biomass focus: agricultural waste

Bonus Distribution

European Bioenergy Future

European Biosolids & Organic Resources

ADBA National Conference, London

Biogas Convention, *Hannover*

The events mentioned above do not form a comprehensive list, and are subject to change.

Bioenergy Insight web stats (supplied by Google Analytics)

105,602 unique visitors

139,337 visits

203,353 page views

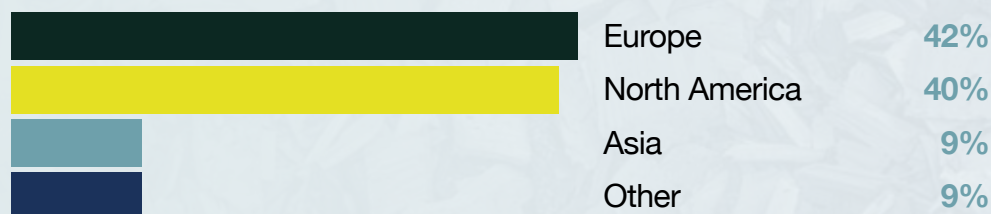
(figures relate to 1st September 2018 – 31st August 2019)

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A RANGE OF SECTORS

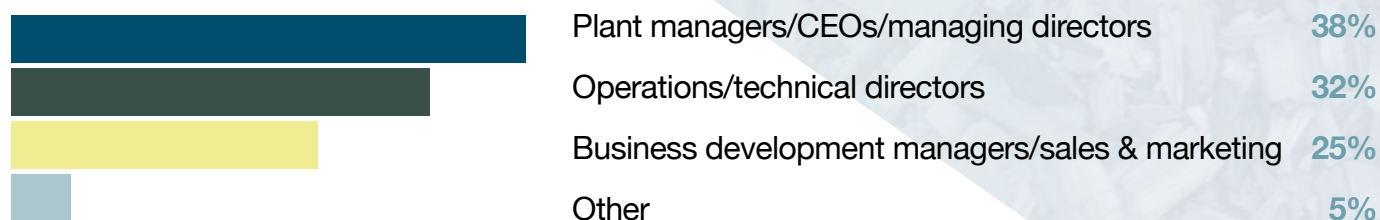


A WORLDWIDE AUDIENCE



Circulation:
19,500 copies
per issue
Print: 3,000
Online: 12,000
Events: 4,500

RECIPIENT PROFILE



Online reach

105,000 bioenergy professionals at your fingertips

Bioenergy Insight has a popular, interactive website. Visitors search our news database, post industry job vacancies, discover the latest bioenergy events and read our most recent issue online.

Why not advertise your company online with a direct link to your homepage?

Since banners appear on all areas of the website, customers will see your message four times more than on many other websites. Statistics show the best way of getting your brand across is through repeated advertising. www.bioenergy-news.com gives you exactly that at no extra cost. All electronic advertising is tracked, so we can provide regular feedback on advertising leads.

TOP BANNER 630 x 100 pixels
Prime position, always above the fold on every landing page

REGISTRATION BANNER
REGISTER ONLINE TODAY

LATEST NEWS
SEARCH NEWS

CONNECT WITH US
Twitter LinkedIn RSS

SIDE BANNER 300 x 100 pixels
Maximum visibility while the user scrolls down

RIGHT-HAND SIDE BANNER 300 x 300 pixels
Cost-effective, and ideal for logos

NEWS SECTION BANNER 290 x 290 pixels
Another prime position spot, above all the top news

PRODUCT NEWS
Sep 18, 2019
Lindner showcases new waste wood shredding technology at German event
Industrial shredder specialist Lindner showcased new system solutions for waste wood processing, light scrap recycling and its patented fast exchange system for mobile shredders at an event in Karlsruhe, Germany on 5-7 September. RecyclingAKTIV, a demonstration fair for waste disposal and recycling, provided a platform for companies to demonstrate their waste processing... [\[Read More\]](#)

BIOGAS NEWS
Sep 13, 2019
California firm lands French agricultural waste biogas project
California company Capstone Turbine has secured a 400kW microturbine sale to power a

BIOGAS NEWS
Sep 13, 2019
Saica Group opens its first biomass plant in France
Saica Group, a firm that provides sustainable recycled paper, corrugated cardboard packaging

	1 month	3 months	6 months	1 year
Top Banner 630 x 100 pixels	€850/\$960	€2,165/\$2,450	€3,570/\$4,035	€6,120/\$6,915
News section banner 290 x 290 pixels	€550/\$620	€1,400/\$1,580	€2,310/\$2,600	€3,960/\$4,465
Right side banner 300 x 300 pixels	€850/\$960	€2,165/\$2,450	€3,570/\$4,035	€6,120/\$6,915
Right side banner 300 x 100 pixels	€400/\$450	€1,020/\$1,150	€1,700/\$1,890	€2,900/\$3,250

Advertise on our e-newsletter

Bioenergy Insight
For daily updates and all the very latest bioenergy news log on to our website: www.bioenergy-news.com

Saica Group opens its first biomass plant in France
Saica Group, a firm that provides sustainable recycled paper, corrugated cardboard packaging and flexible packaging manufacturing solutions, has opened its first biomass plant in France. The company inaugurated the plant at its paper mill in Venzel, France. Having received an investment of €41m, the biomass plant uses recycled wood and rejections from the production... [>>> click here for more](#)

Bioenergy Europe outlines its 'wishes' for the new European Commission cabinet
Leading trade association for the European Bioenergy Industry, Bioenergy Europe, has outlined its 'wishes' for the new European Commission. The European Commission's incoming president, Ursula von der Leyen, will take office on 1 November. Ahead of the new appointment, Bioenergy Europe outlined the following requests to ensure bioenergy's role in reducing carbon... [>>> click here for more](#)

I'M SPEAKING
Joseph Dutton
Policy Advisor
@BioEnergyUK

International Biogas CONGRESS & EXPO
BRUSSELS | 22-23 OCTOBER 2019
innovations in biogas

Two new CNG and biomethane refuelling stations to open in UK
Two new public-access compressed natural gas (CNG)/biomethane refuelling stations will open in the UK in 2019. One will be in the North West of England and the other in the Midlands. The new stations bring the UK's total to six. According to a statement by Nottingham-based company Roadgas, the demand for the green gases CNG and biomethane has increased three-fold... [>>> click here for more](#)

Norwegian city introduces 189 buses powered by biogas and biodiesel
A Norwegian city has introduced 189 environmentally-friendly buses powered by biogas and biodiesel in its public transportation fleet in a bid to reduce carbon emissions. The new RAN Lion's City buses in the city of Trondheim, Norway's third-largest city, have been operation since August, and are run by major transportation companies Vy Bus AS and Tide Bus AS... [>>> click here for more](#)

Each week we send out the latest bioenergy news via email to over 12,000 subscribers. It offers advertisers a cheap and highly effective way for them to get their company name and brand in front of over 12,000 recipients.

BANNER 468 x 100 pixels
€915/\$1,090 month

BANNER 120 x 60 pixels
€515/\$610 month

BANNER 120 x 120 pixels
€750/\$890 month

Dedicated emails

Dedicated emails using our database

We can send out a limited number of dedicated emails on your products and services to our extensive contact list. These are proven to be highly effective and unique to your company. All electronic advertising is tracked, so we can provide regular feedback on the number of opens and clickthroughs, although some companies prefer to use their own third party tracking cookies.

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Webinars

Products can be technical and complicated with solutions difficult to put into words. Webinars allow you to interact directly with your audience – see it as an online exhibition where you're the only exhibitor. By booking your webinar through Bioenergy Insight we'll promote your webinar through all our channels – print, digital and social media. Contact us for more details.



WEBINAR

Bigger is always best

Size	Rates	
Full page Trim (297mm x 210mm), Bleed (303 x 216mm)	€4,385	\$4,950
Outside back cover Trim (297mm x 210mm), Bleed (303 x 216mm)	€6,300	\$7,125
Inside front cover Trim (297mm x 210mm), Bleed (303 x 216mm)	€4,620	\$5,205
Half page island (H200mm x W140mm)	€3,045	\$3,440
Half page 135mm(h) x 190mm(w) or 275mm(h) x 92.5mm(w)	€2,675	\$3,020
Third page 90mm(h) x 190mm(w) or 275mm (h) x 60mm(w)	€2,430	\$2,745
Quarter page 60mm(h) x 190mm(w) 135mm (h) x 92.5mm(w)	€1,940	\$2,195

HOLD THE FRONT PAGE

Bioenergy Insight
MAY/JUNE 2019
Volume 10 • Issue 3

Digestate matters
Taking care of your insides, what you put in and what comes out

Plant size
More numerous than ever, and getting larger all the time

Wolf SYSTEM
concrete tanks

Regional focus: Bioenergy in the UK

The number one source of information internationally for biomass, biopower, bioheat, biopellets and biogas!

Get that immediate impact by having your product and brand on the front page with our special cover/article offer. The first thing people see when they pick up the magazine.

This includes:

Front cover photo and logo – visible on all social media shares on various global platforms

Description and smaller cover shot again on contents page

2 page cover feature/ technical article/case study on your company's products/services

Special price of only €7,000/\$8,000!

Bringing biomass markets closer



international Biomass **CONGRESS & EXPO**

Our International Biomass Congress & Expo brings together leading producers, suppliers, regulators and other engaged organisations over a two-day period. High-level speakers, experts in their field, address a range of topical issues relating to the biomass sector.

Previous speakers include Drax Power, Engie, RWE, Enviva, Biomass, Y Pellets, CM Biomass, Nelja Energia and Peltrade to name but a few. A variety of topics are covered such as CHP conversion, supply and demand of European wood pellets, biomass trading across borders as well as a whole host of other biomass-related presentations.

international Biogas **CONGRESS & EXPO**

The International Biogas Congress & Expo is a world-class meeting place for those involved in this burgeoning sector to come together to discuss a range of topics relating to this ever-growing industry. Attended by producers, suppliers and manufacturers across the supply chain, the conference addresses topics such as European biomethane markets, REDII legislation, opportunities for biogas producers in the EU as well as AD optimisation and plant upgrading/conversion.

Speakers come from leading organisations such as EON, Nature Energy, Orsted and Gasum to name but a few.

Both events are co-hosted with the renowned Biofuels International conference, now in its 12th year, making this one of the largest gatherings of bio-related experts globally. The events are an excellent opportunity to network with experts, sharpen knowledge, influence peers and learn new skills. Sponsors and exhibitors are limited so we would recommend getting in touch with the sales team sooner rather than later to avoid disappointment. All sponsors and exhibitors gain free access to ALL events.

For more information contact George Doyle on +44 203 551 5752 george@bioenergy-news.com
www.bioenergy-news.com/conference



Bioenergy Insight

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